

**Special Issue on "Recent Advancements in M-Commerce"**

**AIM OF SPECIAL ISSUE:**

Increase number of Mobile Communication and Wireless Network users generates strong demand for new Mobile Commerce Applications and Services. Mobile Communication Technologies at present and in Future also growing at rapid speed focusing on support High Speed Data transfer over communication Network. Business Organization and Mobile communication network service provides forced to bring new technologies, which provides customer more reliable and secure M-commerce and user-friendly and economical affordable mobile services. With Mobile, users' enhances their life in many ways, as communication, data sharing, Entertainment, E-learning, E-Commerce & Mobile application Services. Customer Demand and Mobile Communication Service supports provides many new Business opportunities and Challenges to M-Commerce Vendors, Mobile network service Provider, Mobile content Publishers, Various Market Places, Entertainment, Information world. Innovative applications and Service eases users' needs for M-Commerce transactions. Demand of Mobile Commerce paid high attention by Academicians and Researchers as well. The special aims to covers latest development of Mobile Communication Technologies & Internet Technologies supporting Innovation in M-Commerce.

Researchers and practitioners are invited to submit original and research papers addressing business and technical issues, challenges, solutions, and technologies for M-Commerce systems and applications.

**Topics of Interest Include But Are Not Limited to the Following:**

- Ambient intelligent frameworks, platforms, and systems
- Case studies of M-commerce Innovative Services
- Context-aware Applications for M-Commerce
- Customer Relationship Management in M-Commerce
- Deployment, experience and lesson learned reports in M-commerce and services
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- Finance / Banking Industry in M-Commerce
- Future of M-Commerce
- Innovative communication Technologies for M-commerce (e.g. 3G, NGN, IMS, LTE, SAE, 4G, HSPDA) Environment
- Location Based Services (LBS) for M-commerce
- M-Commerce & "Mobile 2.0" and/or Mobile Web 2.0 Technology Extension
- M-Commerce and Regional Language Support
- M-commerce business models, processes, strategies, and market structure analysis
- M-Commerce in Cloud Computing Environment
- M-Commerce in Open Source Software & applications
- M-Commerce in Pervasive Computing Environment
- M-commerce security problems, technologies, solutions and privacy
- Mobile advertising solutions, techniques, systems and platforms

- Mobile agent for M-commerce
- Mobile brokerage, management, and service mechanisms
- Mobile computing models, technologies and solutions
- Mobile database retrieval techniques, transaction models and caching techniques for M-Commerce
- Mobile digital home environment and intelligence
- Mobile enabled architectures, middleware supports M-Commerce
- Mobile entertainment services and platforms for digital music, videos, tickets, and games
- Mobile instant messaging systems and services
- Mobile payment protocols, solutions, service systems and platforms
- Mobile personalization, mobile service management, and natural language support
- Mobile service middleware and platforms for mobile commerce
- Mobile supply chain management
- Mobile-based e-learning and education environments
- New mobile enterprise systems and applications
- New mobile portals, mobile-based social networks, and marketplaces
- New wireless multimedia technologies and platforms for mobile commerce, (e.g., DMB, DVB-H, mobile TV)
- Pricing and cost analysis of M-commerce services
- RFID & Barcodes, Barcode 2.0 for M-commerce and services
- Semantic web and services for M-commerce
- Tools for design, deployment and evaluation of tag-based systems for M-Commerce
- Ubiquitous computing platform and services for mobile users

#### **Important Dates:**

- Final Date For Paper Submission: August 15, 2012
- Paper Acceptance Notification: September 1, 2012
- Submission of Revised Final Papers: September 21, 2012
- Publication Date: 4<sup>th</sup> Issue, 2012

#### **Submission**

Prospective authors should submit high quality and original contributions that have not appeared, nor are under consideration, in any other journals. Submissions should follow the guidelines of JAIT, which can be found at: <http://academypublisher.com/jait/authorguide.html>. Manuscripts should be submitted electronically to the corresponding Guest Editor, Dr. Kamaljit I. Lakhtaria by Email at: [kamaljit.ilakhtaria@gmail.com](mailto:kamaljit.ilakhtaria@gmail.com)

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